

PRESENTED BY:



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THE WESTIN LAKE LAS VEGAS RESORT & SPA

Golf Inc.TM

STRATEGIES SUMMIT

Lake Las Vegas | Sept. 16-18, 2025

Today's Best Practices

Learn how golf's savviest operators are using AI, automation & other innovations to improve operations and add to the bottom line.

✓ 85+ Leading Speakers

✓ 20+ Educational Sessions

✓ Multiple Networking Opportunities

✓ Interactive Golf Outing

✓ Awards Ceremony



Cathy Harbin
Owner
Pine Ridge Golf Course



David Pillsbury
CEO
Invited



Don Rea
Owner/Operator
Augusta Ranch Golf Club
President
PGA of America



Ross Liggett
Founding and Managing
Partner
Metolius Golf



Jim Koppenhaver
President and Founder
Pellucid Corp.



David McLay Kidd
Principal
DMK Golf Designs



You get to network with the top-of-the-pyramid people in golf.

SHANE | CEO



Very educational sessions with effective timing for networking.

BEN | HEAD OF GOLF PARTNERSHIPS



Clear, actionable strategies ... tailored to your facility's specific needs.

JENNIFER | CEO

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Ultimate Golf & Leisure

ACTIONABLE STRATEGIES

The Golf Inc. Summit, presented by Husqvarna and Swaback Partners, is the industry's top-rated networking and educational conference. Connect with peers and industry leaders in a comfortable and intimate environment to obtain fresh ideas and powerful strategies to streamline operations and supercharge your course's growth.

AGENDA AT-A-GLANCE

TUESDAY, SEPT. 16

7:30 a.m. - 12:00 p.m.	GOLF OUTING presented by Ryan
1:00 - 2:00 p.m.	CLUBHOUSE KICK OFF (New attendee reception)
2:00 - 3:00 p.m.	Breakout sessions
3:15 - 4:15 p.m.	Breakout sessions
4:30 - 5:30 p.m.	Keynote: The Deep Dive: Industry intelligence 2025
5:30 - 7:00 p.m.	A TOAST TO THE FUTURE: Networking Mixer

WEDNESDAY, SEPT. 17

7:30 - 8:30 a.m.	Breakfast, Brew & Big Ideas
8:45 - 9:45 a.m.	Keynote: The New 19th Hole: Where golf meets entertainment
9:45 - 10:15 a.m.	THE CLUBHOUSE TURN: Time to network and meet with exhibitors
10:15 - 11:15 a.m.	Breakout sessions
11:30 a.m. - 12:30 p.m.	Breakout sessions
12:30 - 2:00 p.m.	Open period for lunch OR sign up to attend Golf Inc. Awards Banquet
2:00 - 3:00 p.m.	Breakout sessions
3:15 - 4:15 p.m.	Breakout sessions
4:30 - 5:30 p.m.	CEO Keynote: The Future of the Industry: Leadership Perspectives
5:30 - 7:30 p.m.	SUNSET SOCIAL: Networking mixer

THURSDAY, SEPT. 18

7:45 - 8:45 a.m.	Breakfast, Brew & Big Ideas
9:00 - 10:00 a.m.	Keynote: Winning with Data in Business, Blackjack and Golf with Jeff Ma
10:00 - 10:45 a.m.	CLUBHOUSE FINAL SHOT: Time to network and meet with exhibitors
10:45 - 11:45 a.m.	Breakout sessions
12:00 - 1:00 p.m.	19TH HOLE: Invite-only luncheon for operators

TUESDAY, SEPT. 16

7:30 a.m. - 12:00 p.m.

**The Connection Classic
Golf outing sponsored by:**



Tee off your morning at the stunning Reflection Bay Golf Club, where breathtaking views meet meaningful connections. This interactive outing is more than a round — it's a unique opportunity to build relationships, explore innovation, and have fun!

- A scenic and challenging round at one of Nevada's premier courses
- Boxed lunch to keep you fueled
- Leading vendors stationed at various holes showcasing cutting-edge products
- Prizes for the winning team



Note: This is a ticketed event with limited availability — secure your spot early!

CLUBHOUSE KICK OFF

1:00 - 2:00 p.m.

CLUBHOUSE KICK OFF

Step into the heart of the Summit at the Grand Opening of The Clubhouse — your go-to destination for connection, collaboration, and caffeine. Whether you're a first-time attendee or a seasoned Summit veteran, this is the place to start your Summit. The Clubhouse is more than just a lounge — it's a vibrant hub where ideas flow, conversations spark and the industry's top solution providers are ready to show you what's next. Explore the latest innovations, tools and services — all in a relaxed, welcoming space designed for meaningful interaction.

New to the Summit? Arrive at 1 p.m. for a short tour and to connect with other new attendees.

2:00 - 3:00 p.m. — BREAKOUT SESSIONS

Unlocking Profitability: Best-in-class strategies from top municipal operators

What's driving success at the nation's most profitable municipal golf courses? Find out in this dynamic panel session featuring leaders from the top 25% of performers in Greenlight Advisors' 2024 Municipal Golf Study. You'll hear firsthand from municipal golf

executives who are setting the standard for operational excellence and financial performance. They'll share real-world strategies, key metrics and innovative practices that have helped them thrive.

- Benchmark your performance against national leaders
- Discover proven tactics to boost profitability and efficiency at your course
- Learn how top operators manage staffing, pricing, capital improvements and more
- Get exclusive access to join the 2025 Greenlight Advisors National Municipal Golf Study and Benchmarking Program

Andrew Peterson, President, Alamo City Golf Trail / City of San Antonio

Mark Mattingly, Executive Vice President, Landscapes Golf Management

Eric Rein, Golf Operations Supervisor, Palm Beach County, Florida

Phillip Martin, Senior Vice President, Troon

Michael Suglich, CPA, Founder, Greenlight Advisors

Bonus: Attendees will be invited to join Michael Suglich and other panelists on Day 2 of the Summit for a personalized breakfast discussion during on the metrics that matter.

Operations Track

sponsored by:



Pricing Strategies Workshop

Everyone knows about the spike in demand over the past five years and the boost in rates and revenue. But what's in store for 2026, as economic uncertainty tops the critical issues on course owners' minds? This session will discuss the outlook, strategies and tactics for the

coming year, as well as dive into efforts in state legislatures to curb the rise of dynamic pricing tools.

Jay Karen, CEO, NCGOA

Lee Finkel, Vice President of Operations, CourseCo

John Brown, CEO, GreatLIFE Golf

Chris May, CEO, Dubai Golf

Owner Track

sponsored by:



Inside the Deal: Buying & selling today

Whether you're looking to acquire your next property or preparing to sell, understanding the

current market is essential. In this candid session, Jeff Woolson, golf's leading broker, leads a powerhouse panel of the industry's most active buyers and dealmakers. Together, they'll unpack the latest trends, share real-world success stories and offer

practical advice for navigating today's landscape.

- What's hot: Which types of properties are selling now—and what's expected to move
- Market metrics: Pricing trends, deal velocity, and what's driving valuations
- Actionable insights: How to position your course for sale or make a smart acquisition in today's climate



Jeff Woolson, Vice Chairman/Managing Director, CBRE

Andy Crosson, Managing Director, Arcis Equity Partners

Jimmy Han, Principal of Business Development, Century Golf Partners

Jordan Peace, Sr Vice President, Century Golf Partners

3:15 - 4:15 p.m. – BREAKOUT SESSIONS

Technology Track

sponsored by:



Big Data: Driving golf course profitability

An inside look at the key business matrices and numbers that drive golf course profitability. This panel will examine the stats and figures that can optimize your business. Learn what to measure, how to interpret and how you can use these data points to assist decision making for long-term golf course profitability.



- John Brown**, CEO, GreatLIFE Golf
- JJ Keegan**, Golf strategist, JJ Keegan+
- Jake Gordon**, CEO & Co-founder, Noteefy
- Bryce Voisin**, Chief Revenue Officer, GolfBack

Operations Track

Trends in Private Club Programming & Amenities

Learn about creative programming ideas that boost retention and drive revenue. Join industry leaders to uncover how innovative programming can redefine your club's value proposition and retain members.

- Frank Vain**, Chairman, McMahon Group
- Jim Oliver**, COO, Heritage Golf Group
- Mark Blais**, Dir. of Membership, Anthem Country Club
- Jeffrey Denzak**, Partner/Owner, Swaback

Owner Track

Sealing the Deal: How to buy with confidence

You've explored what's selling — now it's time to learn how to buy with confidence. A diverse panel of experts will walk you through the real-world mechanics of successful acquisitions. From negotiation tactics to financing fundamentals, this session is packed with practical insights.

- Secrets to successful negotiations and how to structure a winning deal
- The current lending landscape for golf properties: what's available, what's changing, and what lenders are looking for
- Tips for a smooth acquisition from legal, financial, and operational perspectives

- Matt Martin**, Partner, Addison Law Firm
- Rick Zbrank**, Senior Managing Director, Cushman & Wakefield
- Chris Karamitsos**, Sr. Managing Dir., Leisure Investment Properties Group
- Tom Bennis**, Chief Development Officer, Invited

STATE OF THE INDUSTRY

4:30 - 5:30 p.m.

STATE OF THE INDUSTRY KEYNOTE

sponsored by:



Jim Koppenhaver



Jim Hinckley

The Deep Dive: Golf Industry Intelligence 2025

Join us for a data-rich session that builds on 30+ years of in-depth and independent analysis. Led by thought-leader and provocateur Jim Koppenhaver, this experienced panel will explore the state of the golf industry, moving beyond the simplistic "winners and losers" narrative to uncover deeper insights and actionable takeaways.

- Current trends and recap of the 2025 season
- Industry metrics on revenue trends, rate patterns, utilization and more
- Operational insight on how to capitalize on current trends

- Jim Koppenhaver**, President and Founder, Pellucid Corp.
- Mike Beverly**, PGA, President & CEO, Alabama's Robert Trent Jones Golf Trail
- Jim Hinckley**, Founder and CEO, Century Golf
- Stuart Lindsay**, Principal, Edgehill Golf Advisors



NETWORKING MIXER



5:30 - 7:00 p.m.

A TOAST TO THE FUTURE

Networking Mixer sponsored by:



Join us for the most anticipated gathering of the Summit. This high-energy reception brings together the brightest minds and most influential voices in the golf industry for an evening of connection, conversation and celebration.

Enjoy an open bar, chef-curated hors d'oeuvres and the rare opportunity to mingle with speakers, sponsors and fellow attendees in a relaxed and intimate setting. Whether you're reconnecting with longtime colleagues or forging new partnerships, this is where relationships are built. No agenda. No pressure. Just great people, great conversations and a toast to the future of golf.

WEDNESDAY, SEPT. 17

7:30 - 8:30 a.m.

Breakfast, Brew & Big Ideas
Early-bird roundtable sponsored by:



Join James Cronk and your peers for breakfast, coffee and an engaging discussion on practical ideas to help you grow revenues, reduce expenses and build high-performing teams. Cronk, co-founder of an online training platform for clubs, will focus on the issues that matter most to attendees, so bring your questions and appetite. This idea share is only open to golf course owners and operators.

James Cronk, Partner, The Toolbox Team & Founder, Golf Industry Guru

9:45 - 10:15 a.m.

The Clubhouse Turn
sponsored by:



Meet the industry's leading solution providers, along with exciting new companies making their debut in the Clubhouse. Whether you are looking for tech solutions, products to help drive revenue or experts, the Clubhouse is the place to connect with the leaders behind the companies. *Baked goods and coffee provided by KemperSports.*

10:15 - 11:15 a.m. – BREAKOUT SESSIONS

Technology Track

Tech's Evolving Role in Facility Management: Operations, agronomy and yield management

Amidst a surge in golfer participation and a proliferation of new tech solutions, golf facility operators must navigate an always-changing landscape of tools and services aimed at optimizing operations. The landscape is often clouded by steep learning curves, and struggles in integrating disparate solutions. This panel will take a deep dive into the challenges and opportunities presented by the newest technology.

Jon Last, President, Sports and Leisure Research Group

Bodo Seiber, CEO, Tagmarshal

Jaime Sharp, Director of Product & Engineering, TaskTracker

B.K. Browne, CEO, SpeakSport

Jeff Miller, Director of Agronomy, The Santaluz Club

Operations Track

Best Practices in Golf Course Operations

Back by popular demand, this cornerstone session continues to evolve with fresh insights and proven strategies from some of the industry's most respected operators. Dive into the core principles and emerging innovations that define successful golf course operations today.

- Building and sustaining a strong service culture across all touchpoints
- Harnessing technology and gamification to enhance both guest experience and operational efficiency
- Smart infrastructure reinvestment and sustainable asset management

Mark Mattingly, Executive Vice President, Landscapes Golf Management

Jeff Levine, SVP of Operations, Arcis Golf

Ryan Phelps, VP of Operations, KemperSports

Wade Beacham, Vice President, Alliant Insurance Services

Owner Track

How Trophy Clubs Change Hands

Trophy golf clubs rarely hit the market — and when they do, the process is anything but ordinary. These elite properties demand discretion, expertise and strategic finesse. In this session, hear from professionals who have been directly involved in some of the industry's most high-profile transactions. Learn what it takes to navigate these complex deals from valuation to closing, and gain insights into how the most coveted clubs quietly change hands.

Jordan Peace, SVP, Concert Golf

Chris Karamitsos, Senior Managing Director and Partner, Leisure Investment Properties Group

Chris Laver, Managing Member, Club at Pasadena

11:30 a.m. - 12:30 p.m. –
BREAKOUT SESSIONS

Technology Track

Cutting-Edge Golf Technology: What's powering golf's future

AI, automation, all-in-one platforms. Every vendor claims to have the next big thing — but what's actually moving the needle for golf course operators? This panel cuts through the buzzwords and brings together operators, technologists and insiders to explore the real innovations reshaping how golf is played, managed and monetized.

Jason Pearsall, CEO, Club Caddie

Allison George, GM, Toad Valley Golf Course

Leah Steele, VP of IT, Invited

Jay Warnock, Director of Sales, New Business, foreUP

Operations Track

Data for decision making and the member experience

Data isn't just a back-office tool — it's a strategic asset. This session brings together leaders from private clubs, multi-course and resort operations, simulator venues and top tech providers to explore how data can drive smarter decisions and better experiences.

- Leveraging data to streamline operations and increase revenue
- Enhancing the member journey through personalized, data-informed service
- Building integrated systems and consistent processes for efficiency and billing accuracy
- Empowering staff at every level with accessible, actionable insights

Colin Read, CEO, Whoosh

Brian Fraser, Senior Director of IT, The Olympic Club

Adeel Yang, Co-Founder & CEO, Dryebox

TJ Wydner, Regional Operations VP, KemperSports

Matt Welliver, Director of Business Strategy, Lightspeed Commerce

8:45 - 9:45 a.m.

MORNING KEYNOTE

The New 19th Hole: Where golf meets entertainment

Entertainment golf offers tremendous revenue growth and player development for traditional courses. In this forward-looking keynote, golf's most innovative voices come together to show how entertainment can reshape your business.

Whether you're looking to enhance your course's appeal, attract a broader demographic or stay ahead of industry trends, this session will deliver inspiration and practical takeaways.

- Maximize profitability for all facility types
- Innovative strategies for engaging new audiences
- Future challenges and opportunities in the entertainment golf landscape

Don Rea, Owner/Operator, Augusta Ranch Golf Club; President, PGA of America

Ian Blunt, Global Brand Manager, Inrange

Hoyt McGarity, CEO and President, 8AM Golf

Peter Barry, Director of Global Sales, Toptracer

Mike Zisman, Co-CEO, GolfGenius



Owner Track

Renovation in a Demanding Market



In today's high-cost environment, golf course renovations require more than vision — they demand strategy, creativity and precision. Award-winning architect Forrest Richardson leads a discussion

with a team of experts who've successfully navigated the challenges of modern renovation. Through real-world examples, they'll share how to maintain quality and value while managing rising costs, member expectations and operational realities.

- How to package a renovation project for maximum value
- How to communicate effectively with members and guests
- The 10 essential steps to renovation success

Forrest Richardson, ASGCA, Forrest Richardson Golf Course Architects

Mark Luthman, Executive Vice President, KemperSports

Marc Logan, Construction & Agronomic Consultant, Greenlynx Golf

Ashley Garcia, PGA, LPGA, Director of Golf, Hyatt Regency Hill Country Resort & Spa

Cory Blair, Sales Manager, CapillaryFlow

12:30 - 2:00 p.m. – Lunch Break

Take this time to relax, recharge and enjoy lunch at your own pace. Looking for something special? Reserve your seat at Golf Inc.'s Awards Banquet.



GOLF INC. AWARDS BANQUET

Celebrate excellence in the golf industry at the Golf Inc. Awards Banquet, where we honor the standout achievements of 2025. Join us as we recognize this year's honorees across our most prestigious competitions, including:

Clubhouse of the Year, Renovation of the Year, Golden Fork Awards, The Hilda Allen Award for Women in Leadership and more!

Enjoy time to network before and after the 30-minute awards presentation, all while sharing a meal with peers in a celebratory setting.

2:00 - 3:00 p.m. – BREAKOUT SESSIONS

Technology Track

The Automated Golf Course: How autonomous mowers, drones and other tech is changing golf

Explore the cutting edge of golf course maintenance and monitoring in this session focused on automation. From autonomous mowers that keep fairways pristine to drones that provide real-time aerial insights, technology is transforming how superintendents manage turf, labor, and efficiency. Hear from leaders in the field, including equipment manufacturers, drone innovators and course operators who are pioneering these tools on the ground. Learn what's working, what's next and how automation is reshaping the future of golf course management.

Kris Strauss, Executive Vice President of Global Sales & Marketing, Troon

David Plaster, Vice President, Sports & Golf, Husqvarna

Operations Track

7 breakaway strategies to take your brand to the next level

New game-changing ideas and strategic initiatives designed to inspire you to rethink, reimagine and reignite your brand.

- A fresh look and deep dive to truly understand what you are *really* selling
- How to drive your brand success to the next level in terms of establishing brand leadership, enhancing consumer loyalty and propelling business growth
- Be recognized as a good brand citizen embodying a purpose-driven culture

Larry Gulko, Brand Strategist, Growth Advisor

Dave Bisbee, CEO, Back on Course Golf

Bob Baldassari, Founder, Re-Imagine Golf LLC

Michael Leemhuis, CEO, ClubWorks

Owner Track

Development Playbook in 2026: Building the next generation of golf courses

This session is tailored for developers and investors, eager to understand what it takes to launch a successful project in today's market. Explore the characteristics of financially viable developments and get practical guidance for navigating the early planning stages. The panel will share insights on site selection, design philosophy, financial modeling, and the evolving expectations of today's golf consumer

B.R. Koehnemann, Director of Corporate Communications, KemperSports

Mark Freemott, EVP of Operations, KemperSports

David McLay Kidd, Principal, DMK Golf Designs

3:15 - 4:15 p.m. – BREAKOUT SESSIONS

Technology Track

AI: Unleashing the potential at your course

Over the last few years, a host of AI tools have come to market promising to maximize everything from time to revenue. This session will focus on the practical application of AI technology, and attendees can expect to leave with a list of ideas to implement immediately.

Ross Liggett, Managing Partner, Metolius Golf

Justin Binke, Director of Sales and Revenue, Founders Group International

Chad Pettingil, General Manager, The Ledges of St. George

Operations Track

Revenue Solutions: Greens fees, range, pro shop and F&B

Explore innovative and proven strategies to maximize revenue across key golf facility profit centers: greens fees, driving range operations, the pro shop and food & beverage services. Panelists will share insights on pricing models, bundling offers, upselling techniques and customer experience enhancements that drive revenue growth. Whether you're managing a public course, private club or resort facility, this session offers actionable solutions to boost profitability across the board.

Rachel Carter, Senior Director of Membership, National Golf Course Owners Association

Daryl Crawford, General Manager, Papago Golf Club

Cathy Harbin, Owner, Pine Ridge Golf Course

Spencer Potter, Founder, ClubGrub

Jonathan Wride, CEO, TenFore Golf

Owner Track

Golf's new labor paradigms: Best practices

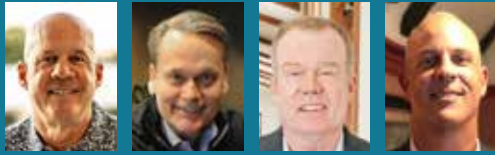


For the past several years, labor costs and management challenges have dominated the top concerns of facility operators. How are they adapting and evolving best practices in these areas.

Jon Last, President, Sports and Leisure Research Group

John Easterbrook, Chief Membership Officer, PGA of America

Tom Bugbee, COO, CourseCo Golf Management



4:30 - 5:30 p.m.

CEO KEYNOTE The Future of the Golf Industry: Leadership perspectives

As the golf industry continues to evolve in response to shifting demographics, economics, and changing consumer expectations, what lies ahead for course ownership, operations and investment? This forward-looking session brings together the most influential leaders in the business for a rare, behind-the-scenes look at how top decision-makers are navigating today's challenges and positioning their organizations for long-term success. This session offers invaluable perspective on the trends and strategies that will define the next decade of golf.

David Pillsbury, CEO, Invited
Steve Skinner, CEO, KemperSports
Jim Hinckley, CEO, Century Golf
Peter Nanula, CEO, Concert Golf Partners
Mike Whitton, Partner, Troutman Pepper



5:30 - 7:15 p.m.

Sunset Social sponsored by Thompson Golf Group

Unwind and connect at our signature Sunset Social. With the sun setting over Lake Las Vegas and the energy of the industry's best and brightest in the air, this is your chance to build meaningful relationships that extend beyond the Summit. Mingle with fellow golf industry professionals over cocktails, wine and a delicious selection of appetizers.



THURSDAY, SEPT. 18

7:45 - 8:45 a.m.

Breakfast, Brew & Big Ideas Early-bird roundtable sponsored by:



Similar to the day before, James Cronk will lead an engaging discussion on golf course operations with new topics curated by the attendees. So bring your questions and appetite. This idea share is only open to golf course owners and operators.

James Cronk, Partner, The Toolbox Team; Founder, Golf Industry Guru

9:00 - 10:00 a.m.

CLOSING KEYNOTE The House Advantage: Winning with data in business, blackjack and golf

What can losing \$100,000 in two hands of blackjack teach you about business? In this captivating keynote, Jeff Ma — the real-life inspiration behind the book *Bringing Down the House* and the film *21* — shares unforgettable lessons from his time as a member of the famed MIT blackjack team. Through gripping storytelling and sharp insights, Jeff explores themes of risk, resilience, teamwork and decision-making under pressure. But the session doesn't stop at the casino. Jeff transitions into a powerful discussion on how golf course operators and industry leaders can harness the power of data to drive smarter decisions. He'll reveal how to avoid common cognitive biases, embrace a data-driven mindset and use analytics to gain a competitive edge — whether you're managing tee sheets, pricing strategies or capital investments.



Jeff Ma, Chief Digital Officer, Troon

10:00 - 10:45 a.m.

Clubhouse: The Last Shot sponsored by:



This is your last chance to explore the latest innovations, tools and services in the golf business. The Clubhouse features a dynamic showcase of the most influential vendors alongside exciting new companies making

their debut. Whether you're looking to upgrade equipment, discover sustainable solutions or simply stay ahead of industry trends, this is your opportunity to engage directly with the people behind the products. *Baked goods and coffee provided by Troutman Pepper.*

10:45 - 11:45 a.m. – BREAKOUT SESSIONS

Technology Track

Marketing 2030: How AI will change marketing over the next 5 years

AI impacts all business areas, but marketing and communication are being disrupted the most. From graphic design to search engine optimization, AI is forcing marketers to rewrite their playbook. In this session, learn how the leading golf marketers are evolving current practices and preparing for a future with AI.

Ross Liggett, Managing Partner, Metolius Golf
Scot Wellman, Vice President of Sales and Marketing, Landscapes Golf Management

Jason Pearsall, CEO, Club Caddie
Del Ratcliffe, Chief Operating Officer, Pinnacle Golf Properties; President, CourseRev.ai

Operations Track

Membership Success: Lessons from fast-growing clubs

What sets fast-growing golf clubs apart? This session dives into the strategies and traits that are fueling membership booms across the country. From innovative marketing tactics and digital outreach to irresistible incentives and personalized onboarding, discover how top-performing clubs are attracting and keeping members. Panelists will share real-world examples, including the most effective channels for reaching new audiences, creative offers that convert interest into commitment and proven methods for building long-term engagement.

Ryan Doerr, President and CEO, Strategic Club Solutions
Rick Coffey, Director of Private Clubs, NBC Sports Next

12:00 - 1:00 p.m.

ROUNDTABLE LUNCHEON 19th Hole

Wrap up your Summit experience with a candid, collaborative conversation led by James Cronk. This exclusive roundtable is your chance to reflect on key takeaways, share actionable insights and discuss what ideas you're ready to implement back at your course.

Designed specifically for golf course owners and operators, this session offers a valuable opportunity to exchange perspectives, ask questions and leave with a clear sense of direction — and inspiration.

James Cronk, Partner, The Toolbox Team; Founder, Golf Industry Guru

SEPTEMBER 16-18, 2025

DEADLINE: AUGUST 18, 2025

HOW TO REGISTER:**

Phone: 855-646-9800

Email: conferenceteam@crittendenresearch.com

Web: golfincmagazine.com/summit

SPECIAL ROOM RATE: \$149 + \$25 RESORT FEE

EARLY BIRD TICKETS ARE LIMITED; ACT NOW!

	SINGLE	GROUP*
Early Bird: <i>(Limited Availability)</i>	\$995	Contact Jack
Standard Onsite:	\$1,095	Contact Jack
Add-on: Golf Outing	\$210	N/A
Add-on: Awards Luncheon	\$79	N/A

*Contact Jack for special discounts: 208-534-7630. Add 3 or more registrants to qualify for the group discount rate.

**If you have not yet registered, you must first register for the summit before booking your hotel reservation.



THE WESTIN LAKE LAS VEGAS RESORT & SPA HENDERSON, NEVADA

Located an easy 30 minutes from the Las Vegas Strip, entertainment venues, Boulder City or Lake Mead National Park. The resort offers a world of opportunities for recreation and relaxation.



Jay Karen
CEO, National Golf Course
Owners Association



Jeff Ma
Chief Digital Officer
Troon



Jim Hinckley
CEO
Century Golf



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